

Custom Certification Service

Trusted and assured certification for your
unique learning experience

What is the custom certification service?

At SFJ Awards, we understand that regulated qualifications may not always meet your requirements, but you may need some validation or external quality assurance to define good practice and demonstrate the quality of your products and services.

Our Custom Certification Service allows you to deliver your products and services whilst gaining formal recognition from a sector specialist who can validate, quality assure and certificate the services you provide.



A unique solution to certificate an individual or organisation who has completed a structured programme and demonstrated the specified quality assured outcomes.

What does Certification mean for you?

- Enables flexible learning programmes to be created and recognised which are tailored to the needs of an employer, organisation, or group
- Provides confidence and trust that learners have met the defined learning outcomes for a learning programme
- Values specialist and short programmes for which there may be no other form of recognition available
- Supporting organisations and groups to develop accredited services to benefit local employer or customer needs
- Provides greater flexibility for assessment than existing regulated schemes
- Ensures consistency, fairness and robustness in the assessment process used

Working with learning and quality assurance specialists, organisations can develop and implement products and services that adhere to recognised quality assurance processes. We provide independent verification and certification for your programme.

A recognisable sign of quality assurance ensures that the knowledge, skills and competence of staff, who are ultimately serving the public and the wider community, are upheld, giving you and your customers peace of mind.

Certificate of Achievement



- Suitable where your learning and development programme is of a standard that would enable it to meet regulated qualification requirements, while remaining a unique offering by you alone, and not available via any alternative learning provider.
- Recommended where stakeholder confidence in learner achievements will be enhanced by including independently applied, best practice external quality assurance procedures from a recognised and trusted awarding body.
- A custom-designed Certificate of Achievement is awarded to learners who are validated as having successfully completed your programme. Additional information about the Certificate of Achievement:
 - Only available to SFJ Awards approved centres
 - Clearly defined learning outcomes and assessment criteria
 - Reviewed by SFJ Awards' product development team and subject matter experts
 - Clearly defined assessment methodology (centre to provide sample assessment materials)
 - Requires structured internal quality assurance procedures
 - Externally quality-assured by SFJ Awards before certification is released
 - Direct claims status can be applied by the External Quality Assurer (EQA) if they deem suitable

How to apply and what to expect?

Our expert team offer a flexible approach to the certification of your learning and development programme or assessment process. We believe in working with you to ensure the service that we provide fulfils your requirements so every certification is bespoke to you.

Whether it is adding value and portability to a CPD learning programme, giving extra confidence in the relevance and robustness of your programme, or providing independent confirmation that an organisational assessment process has been conducted to the required quality standards, applying our custom certification service enhances confidence and trust in the value of certification for your learners, employers and stakeholders.

We use our expertise to check and provide advice to assure you that the learning outcomes, assessment criteria and internal quality assurance processes you design are good quality and fit for purpose.



Our Custom Certification Service provides a more robust quality assurance service to you and your learners.

Custom Certification is only available to existing SFJ Awards Centres. If you apply for Custom Certification and you are not a centre, you will also need to apply for centre approval.

Once we have assured your provision of learning, you will be awarded with Direct Claim Status for your programme. This allows you to add even more value to your learners as you can then register them for their learning, assess their work with quality in mind, and submit claims with our team to generate certification .

About us

SFJ Awards are the leading specialists in providing nationally-recognised awarding and assessment services that enhance the effectiveness of the protective services workforce.

We are a nationally-recognised and regulated awarding organisation, custom certification services provider, and an approved apprenticeship End-Point Assessment organisation (EPAO). We support employers and training providers to deliver world-class learning and development solutions predominantly across policing, the fire and rescue services, justice, security, local authority and healthcare sectors.

SFJ Awards was born out of Skills for Justice, the UK Sector Skills Council for Justice, as an independent entity. Supporting skills development is in our DNA.

Skills for Justice remains our sister organisation as part of The Workforce Development Trust group, a collective of skills-focused brands championing sustainable, empowered workforces.

Our vision

Improving lives through better skills and better jobs, delivering better services.

Our ambition

Our team of industry-leading professionals are on hand to offer you personalised support at every stage of delivery. We strive to offer the very best customer service and endeavour to be there whenever you might need us.

Get in touch with us today to see how we can help you build a workforce fit for today, and fit for tomorrow.



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Our Custom Certification Service is designed to recognise programmes which fall outside the SFJ Awards regulated qualification portfolio, however as a regulated Awarding Organisation, we are obligated to meet the Ofqual General Conditions of Recognition at all times. These learning products are regarded by Ofqual to be "unregulated" provision, referred to in Ofqual Condition B5.



**The
Workforce
Development
Trust**



Skills for
Health



Skills for
Justice



**SFJ
Awards**



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